



## **20-MINUTE MEDIA BRIEFING**

**Tuesday, March 25, 9:30 am, Booth 2616**

### **“BOTOX FOR PAVEMENT”: MISSOURI MANUFACTURER EXPLAINS SOYBEAN-BASED ASPHALT SEALANT**

- WHAT** BioSpan Technologies President Lindsey Hermes will present a side-by-side comparison of asphalt road preservation using traditional sealants vs. soybean-based RePlay™.
- WHY** With the U.S. spending over \$100 billion annually on road and highway maintenance, carbon-negative RePlay creates a significant opportunity to save taxpayer dollars. Already applied on 3 million lane-miles, RePlay extends pavement life, minimizes lane closures, reduces road crew time, and lessens environmental impact.
- WHEN & WHERE** 9:30 am, Tuesday, March 25 - Booth 2616
- RSVP** [jeff.davis@biospantech.com](mailto:jeff.davis@biospantech.com), 314-402-7139